

# Color Palette

NFP has a broad color palette. There are a few basic rules regarding the use of color in our communications:

- Each communication should use a single column of color.
- Colors outside of the primary column may be used within the communication in a secondary capacity for chart elements and other instances when visual distinction is required to communicate effectively.

Always refer to a PANTONE PLUS SERIES COLOR BRIDGE® coated swatch book or fan for accurate color reference and matching.

**NFP Light Orange**  
PANTONE® 155 C  
CMYK 0/12/34/0  
sRGB 245/215/165  
HTML F5D7A5

**NFP Orange**  
PANTONE® 2012 C  
CMYK 0/45/100/0  
sRGB 235/157/0  
HTML EB9D00

**NFP Dark Orange**  
PANTONE® 2019 C  
CMYK 0/69/100/2  
sRGB 225/124/15  
HTML E17C0F

**NFP Light Yellow**  
PANTONE® 127 C  
CMYK 0/4/62/0  
sRGB 250/225/123  
HTML FAE17B

**NFP Yellow**  
PANTONE® 7548 C  
CMYK 0/12/98/0  
sRGB 246/208/58  
HTML F6D03A

**NFP Dark Yellow**  
PANTONE® 2007 C  
CMYK 0/33/92/2  
sRGB 233/168/0  
HTML E9A800

**NFP Light Green**  
PANTONE® 359 C  
CMYK 40/0/50/0  
sRGB 170/208/149  
HTML AAD095

**NFP Green**  
PANTONE® 363 C  
CMYK 76/3/100/18  
sRGB 79/146/55  
HTML 4F9237

**NFP Dark Green**  
PANTONE® 7743 C  
CMYK 71/8/100/50  
sRGB 70/113/43  
HTML 46712B

**NFP Light Aqua**  
PANTONE® 3105 C  
CMYK 44/0/11/0  
sRGB 149/207/216  
HTML 95CFD8

**NFP Aqua**  
PANTONE® 3125 C  
CMYK 84/0/18/0  
sRGB 0/170/195  
HTML 00AAC3

**NFP Dark Aqua**  
PANTONE® 3145 C  
CMYK 100/10/29/20  
sRGB 0/125/145  
HTML 007D91

**NFP Light Navy**  
PANTONE® 2190 C  
CMYK 70/3/0/0  
sRGB 63/177/226  
HTML 3FB1E2

**NFP Navy**  
PANTONE® 2195 C  
CMYK 98/40/0/0  
sRGB 0/116/188  
HTML 0074BC

**NFP Dark Navy**  
PANTONE® 2186 C  
CMYK 100/46/0/46  
sRGB 0/84/131  
HTML 005483

**NFP Light Purple**  
PANTONE® 2066 C  
CMYK 23/49/0/0  
sRGB 191/145/186  
HTML BF91BA

**NFP Purple**  
PANTONE® 2069 C  
CMYK 47/81/0/0  
sRGB 154/73/139  
HTML 9A498B

**NFP Dark Purple**  
PANTONE® 259 C  
CMYK 67/100/4/5  
sRGB 122/50/126  
HTML 7A327E

**NFP Light Red**  
PANTONE® 177 C  
CMYK 0/54/38/0  
sRGB 231/148/138  
HTML E7948A

**NFP Red**  
PANTONE® 179 C  
CMYK 0/87/85/0  
sRGB 221/81/67  
HTML DD5143

**NFP Dark Red**  
PANTONE® 7622 C  
CMYK 0/97/89/45  
sRGB 157/48/43  
HTML 9D302B

**NFP Light Gray**  
PANTONE® 428 C  
CMYK 10/4/4/14  
sRGB 201/206/209  
HTML C9CED1

**NFP Gray**  
PANTONE® 430 C  
CMYK 33/18/13/40  
sRGB 133/143/152  
HTML 858F98

**NFP Dark Gray**  
PANTONE® 432 C  
CMYK 65/43/26/78  
sRGB 60/70/82  
HTML 3C4652

**NFP Light Earth**  
PANTONE® 7528 C  
CMYK 5/10/17/16  
sRGB 202/191/173  
HTML CABFAD

**NFP Earth**  
PANTONE® 7531 C  
CMYK 16/29/38/53  
sRGB 137/120/99  
HTML 897863

**NFP Dark Earth**  
PANTONE® 7533 C  
CMYK 37/53/68/83  
sRGB 73/59/41  
HTML 493B29

**The PANTONE MATCHING SYSTEM®**  
A widely used system of numbered color chips for color control and specification in printing

**CMYK (Cyan, Magenta, Yellow, Black)**  
Used in four-color process printing

**sRGB (Red, Green, Blue)**  
Used for on-screen electronic applications such as websites and Microsoft® PowerPoint®

**Hexadecimal (HEX)**  
Specified colors are used online

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